

**2010 VALLEY PUBLIC RADIO
EEO PUBLIC FILE REPORT**

Period Covered: August 1, 2009 – July 31, 2010

This report covers the following employment unit:
KVPR(FM), Fresno, CA and KPRX(FM), Bakersfield, CA

A. Job vacancies filled during reporting period:

<u>Job Title</u>	<u>Date filled</u>	<u>Recruitment Source</u>
1. Individual Gifts Manager	03/29/10	Word-of-Mouth

B. The following recruitment sources were contacted for the vacancy for the full-time job listed above:

NAME OF ENTITY AND ADDRESS	CONTACT PERSON AND TELEPHONE #	TYPE OF ORGANIZATION OR ENTITY
Association of Fundraising Professionals P.O. Box 26085 Fresno, CA 93729 www.afp-cv.org	James Collier (559) 244-1585 james@jrcollier.com	Fundraising Professionals Group
California State University, Fresno Career Services Thomas, Suite 103, 5241 N Maple M/S TA61 Fresno, CA 93740-8027 www.Bulldoglink.com	Careerservices@csufresno.edu (559) 278- 2381	Educational Institution
California State University, Fresno Craig School of Business 5245 North Backer Avenue Fresno, CA 93740	Debbie Young (559) 278-2482	Educational Institution
Central California Workforce Collaborative Careers in the Valley www.careersinthevalley.com	careers-valley@workforce-connection.com	Employment Services Agency
Craigslist Fresno http://fresno.craigslist.org/		Online Classifieds
DEI 401 N. 3rd St., Suite 370 Minneapolis, MN 55401 http://dei.nonprofitoffice.com	Virginia Dambach 888-454-2314	Public Radio Fundraising & Marketing Service Organization
Employment Development Department www.caljobs.ca.gov/	(800) 758-0398	Employment Services Agency
Fresno Arts Council 1245 Van Ness Avenue Fresno, CA 93721	Maria Franco (559) 237-9734	Cultural Arts Group List-Serv

Fresno City College Employment Resource Center 1101 E. University Fresno, CA 93741	(559) 442-8294 erc@fresnocitycollege.edu	Educational Institution
Fresno Coalition for Art, Science & History 1544 Van Ness Avenue Fresno, CA 93721	Cynthia Cooper (559) 286-8282 info@fcash.org	Cultural Arts Group
FresnoJobs.org www.fresnojobs.org	chiefrecruiter@fresnojobs.org	Community Job Posting Website
Fresno Pacific University – Career Center 1717 S. Chestnut Fresno, CA 93702	(559) 453-2220 crc@fresno.edu	Educational Institution
Fresno Regional Workforce Investment Board Workforce Connection 3302 N. Blackstone Avenue, Suite 221 Fresno, CA 93726	James Freeny (559) 230-4073	Employment Services Agency
Mind-hub.org	mindhub-info@mindhub.org	Central Valley Creative Professionals List-Serv
Public Radio Association of Development Officers 401 N. 3rd St., Suite 370 Minneapolis, MN 55401	(888) 454-2314 www.pradoweb.org	Fundraising Professionals Group List-Serv
Valley Public Radio 3437 W. Shaw Avenue #101 Fresno, CA 93711 www.kvpr.org	Jim Meyers (559) 275-0764, ext. 20 jmeyers@kvpr.org	Radio Station

C. A total of 7 people were interviewed for this vacancy. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

<u>Recruitment Source</u>	<u>Total # of Interviewees</u>
1. Fresno Pacific University	1
2. PRADO	1
3. California State University, Fresno	1
4. Word-of-Mouth Referral	4

D. Outreach activities during reporting period:

1. VOLUNTEER INTERN TRAINING

June 9, 2010 – July 31, 2010

Intern: Evan Esraelian – Fresno Pacific University – Communications Major
Station Activities: business department, marketing, development

June 29, 2010 – July 31, 2010

Intern: Kelsey Isaak – Buchanan High School
Station Activities: business department, development, production

2. MEETINGS WITH OTHER PUBLIC RADIO, MEDIA, AND NON-PROFIT PROFESSIONALS TO DISCUSS IDEAS AND OPPORTUNITIES

August 2009 – May 2010

Fresno Coalition for Arts, Science & History (FCASH) Monthly Membership Meetings

Participants: Jim Meyers, Ren Carter, Renee Machi

August 2009 – July 2010

Fresno Advertising Federation (FAF) Membership Meetings

Participant: Ren Carter

August 2009 – July 2010

Association of Fundraising Professionals (AFP) Luncheons

Participants: Renee Machi, Caitlin Tiftick, Virginia Coningsby

August 10-16, 2009

Early Music Workshop in San Luis Obispo

Participant: Kristina Herrick

August 20, 2009

Webinar: "Are Gifts of Stock Dead?" presented by DEI

Participant: Ruth Saludes

September 1, 2009

Webinar: "DEI Underwriting Category Initiative - FINANCIAL #2" presented by DEI

Participant: Alex King, Ren Carter

October 2, 2009

The Fresno Cultural Arts Conference presented by Fresno Coalition for Arts, Science & History (FCASH)

Participants: Ren Carter, Virginia Coningsby, Alex King, Renee Machi, Mariam Stepanian

October 23, 2009

California Partnership for the San Joaquin Valley's 2009 Annual Summit: "Serving the Valley. Shaping Our Future." sponsored by Office of Community and Economic Development, Fresno State, and the Fresno Regional Jobs Initiative

Participant: Ren Carter

November 17, 2009

Association of Fundraising Professionals (AFP) National Philanthropy Day Luncheon

Participants: Mariam Stepanian, Ruth Saludes, Renee Machi, Virginia Coningsby, Jay Parks, Caitlin Tiftick

January 29, 2010

Fresno Chamber of Commerce Dinner – New Frontier Award recipient

Participants: Renee Machi, Ren Carter

February 9, 2010

"The Power of Email Marketing" presented by Central California SBDC and Fresno SCORE

Participant: Ren Carter

February 18, 2010

"Working Your Twitter and Facebook Account? Now What?" presented by PRSA Central California

Participants: Ren Carter, Jay Parks

February 24, 2010

Webinar: "It's Within Reach - Motivation from the 2009 Development Professional of the Year" presented by DEI

Participant: Ren Carter

March 4, 2010

Fresno County Library's "Big Read" Read-a-Thon

Participants: Ren Carter, Don Weaver, Vince DiCiccio

March 12, 2010

Satellite Webinar: "Understanding and Recruiting the Millennial Generation" presented by the Office of Internships & Applied Experiences at the Craig School of Business at Fresno State

Participant: Caitlin Tiftick

March 24, 2010

President's Luncheon for Business Partners hosted by Premier Valley Bank

Participant: Caitlin Tiftick

June 8, 2010 & July 13, 2010

Media Cluster Meetings hosted by Fresno Business Council

Participant: Mariam Stepanian

June 10, 2010

Fresno Convention and Visitor Bureau Annual Meeting and Luncheon

Participant: Ren Carter

3. CONFERENCES ON CAREER DEVELOPMENT, BUSINESS, AND NETWORKING SKILLS FOR YOUNG WOMEN

September 15, 2009

Central California Women's Conference, Fresno

Participant: Caitlin Tiftick

March 8, 2010

Bakersfield International Women's Day Ceremony & Dinner

Participants: Mariam Stepanian, Virginia Coningsby, Renee Machi, Kristina Herrick

4. PRESENTATIONS TO COMMUNITY GROUPS TO TALK ABOUT THE STATION

August 2009 – February 2010

Station Tours Open to the Public

Participants: Ren Carter, Jim Meyers, Mariam Stepanian, Renee Machi, Caitlin Tiftick, Virginia Coningsby, Jay Parks, Don Weaver, Kristina Herrick, Don Weaver, Bill Tanner, John English

August 26, 2009, September 30, 2009, October 28, 2009, December 2, 2009, January 27, 2010, March 31, 2010, May 26, 2010, July 28, 2010

Corporate Partner Business Breakfasts

Participants: Ren Carter, Jim Meyers, Mariam Stepanian, Ruth Saludes, Renee Machi, Caitlin Tiftick, Virginia Coningsby, John English, Kristina Herrick, Don Weaver, Vince DiCiccio, Terry Phillips

September 23, 2009

Presentation to CSUF Business Students – Non-Profit Management Class
Participant: Caitlin Tiftick

December 4, 2009

Presentation to Fig Garden Rotary Club
Participant: Terry Phillips

March 4, 2010 (broadcast March 9, 2010)

Live recording of "Quality of Life" episode at College of the Sequoias (C.O.S.), Visalia with participation of C.O.S. students; Topic: "Free Speech on Campus and at Work"
Participant: Terry Phillips

March 26, 2010

Boy Scout Troop Station Tour & Presentation
Participants: Don Weaver, Jim Meyers

April 20, 2010

Presentation to JazzFresno: "Jazz at the Library"
Participant: Vince DiCiccio